Privacy Notice: Single-Day Entrepreneurship Activities
Applicability: Current and former applicants and participants of Single-Day Entrepreneurship Activities

This privacy notice ("Notice") applies to current and former applicants and participants in KAUST's Single-Day Entrepreneurship activities. The purpose of this Notice is to inform you of how KAUST processes your Personal Data. This Notice does not form part of any contract.

For the purpose of applicable data protection legislation, the entity which is responsible for your Personal Data is King Abdullah University of Science and Technology, Thuwal 23955-6900, Kingdom of Saudi Arabia ("KAUST", "we", "us", "our").

This Notice replaces and supersedes any previous notices addressing the same or similar issues, whether formal or informal. KAUST reserves the right to alter, amend, or replace this Notice in whole or in part. The latest version of this Notice can be found here. You should always check that you are referring to the latest version of this Notice if you have previously downloaded hard copies of this Notice. For a copy of a previous version of this privacy notice, please contact DPO@KAUST.edu.sa.

1. What Personal Data does KAUST collect?

Depending on your level of participation in the program, the following types of Personal Data may be collected:

- Personal details such as name, date of birth, gender, nationality, country and city of residence
- Contact information such as email, phone number, LinkedIn page, and WhatsApp number
- Professional information such as previous educational and professional experiences, job title, organization or startup affiliation, business email address, CV, and English proficiency
- Photos, videos, and recordings
- Communications
- Event feedback
- Information voluntarily shared by participants

2. What sensitive Personal Data is being collected?

No sensitive personal data is collected in connection with these events.

3. Where do we get your Personal Data?

Most Personal Data is collected from the information you enter into the application, and, if applicable, information you provide in communications.

We may also obtain information about you from individuals who refer you to our program or that you publish online, for example, in your LinkedIn profile or on social media accounts. We may also obtain publicly available information about you from online resources.

4. Why do we collect your Personal Data?

KAUST processes your Personal Data to make a decision on your application and to administer the program. Your Personal Data collected by KAUST will not be processed later in a manner inconsistent with this purpose, except as provided or required by law.

5. Do I need to provide all of the information requested?

Optional content is marked on the application and acceptance forms.

6. Why are we able to process your Personal Data?

Application data you submit, recordings, and any photos for promotional purposes are processed with your consent.

We rely on KAUST's legitimate interest for event feedback and for photography related to the event, when such use is limited to event coverage, institutional news, program reporting and internal communications.

7. Does the processing involve profiling and/or any automated decision-making?

No, KAUST does not rely on any automated decision-making or conduct any profiling in this process.

8. Who do we share your Personal Data with, and how do they process the Personal Data?
Within KAUST, we may share relevant information with specific individuals to review and evaluate your application, to decide upon a request or issue, or to provide you with support as a participant in the program.

Below is a list of external entities and individuals with whom we may share your information:

Entities and individuals	Information we may share (when applicable) and why
Operations Team	Your name and startup may be shared with third parties supporting with venue and event management for access to facilities and to facilitate participation in the event.
Social media and websites	Photos, videos, recordings, and testimonials may be shared for marketing, media and communication materials with your consent.
Software providers	KAUST uses third party software providers to enable you to submit an application, participate in videoconferences, submit feedback, and to edit photos and videos. Our third parties are contractually obligated to keep your information confidential and to maintain appropriate information security and data protection controls.

Survey providers	To collect feedback related to the program, we may share basic details (names and email address) with a survey provider to send out surveys and collect responses
Videographers / Photographers	Names and startup information may be shared when you are photographed by and/or create videos with a videographer or photographer.

We never sell Personal Data to third parties.

9. How long do we keep your Personal Data?

Unsuccessful applications will be retained for a maximum of three years, then securely destroyed. Personal information will be securely destroyed once no longer needed to achieve the purposes for which such data was collected, unless a longer retention is permitted or required under law.

Please see KAUST's Privacy Notice main page and Privacy Notice for Business Visitors for more information about how KAUST handles your personal data.

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